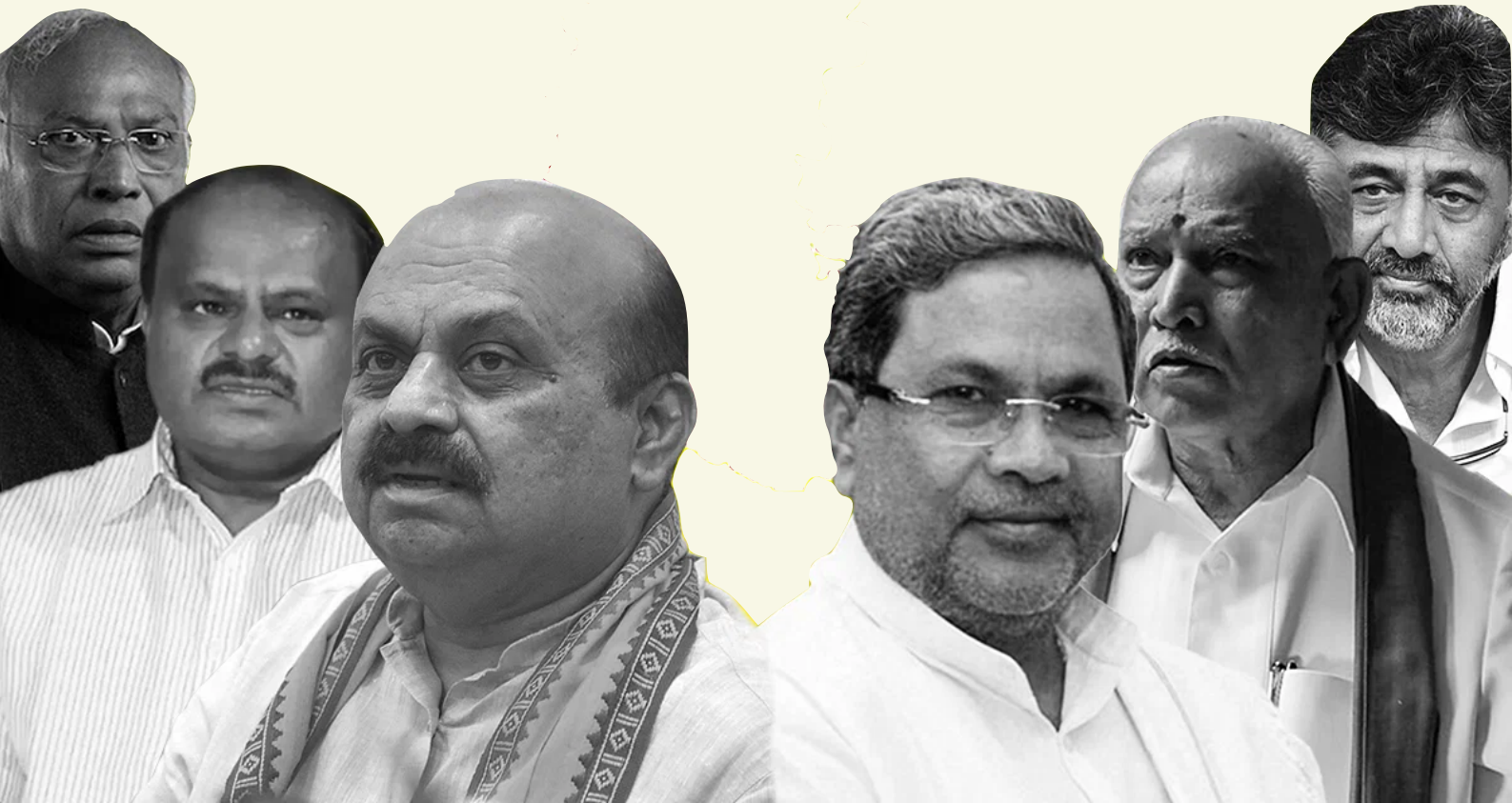


Karnataka Pre Poll Survey Analysis- 2023



KARNATAKA PRE POLL SURVEY – 2023

Methodology

Number of assembly segments – 224

Polling Stations surveyed – 1120

Total sample surveyed – 22400

**Note: Survey was conducted by taking 20 random
Samples from each Polling station**

Executive Summary

Poll Pulse is a survey organization headquartered in Hyderabad, founded by a team of esteemed professionals hailing from prestigious academic institutions such as the Indian School of Business (ISB) and others. Recently, they conducted an election survey utilizing a unique methodology to provide a realistic projection of the results for the upcoming Karnataka Assembly Election. As per the survey Congress party is expected to win between 101 to 112 seats out of the total 224 seats in the Assembly. This could potentially give them a simple majority and a chance to form the government.

The survey results also suggest that the BJP is expected to win between 85 to 94 seats while the JD (S) could win between 23 to 28 seats. There seems to be one percent increase in BJP's vote share at 37.3%, the Congress party has seen a four percent (4%) increase in its vote share.

As per the pre-poll survey the Congress party is leading in all categories, including development, welfare, community preference, party preference, and choice for Chief Minister, across all age groups and genders. The Congress party is ahead of the BJP in all regions, except for coastal Karnataka.

It is important to keep in mind that pre-poll surveys are not always accurate indicators of the election outcome. Nonetheless, if the Congress party does manage to form the government, it will be interesting to see how they address the various issues faced by the state of Karnataka and meet the expectations of the people who have placed their trust in them.

The pre-poll survey was conducted from April 15th to May 4th, 2023, in 224 assembly constituencies. Survey was conducted with a total of 22400 samples from five polling stations in each assembly segment, with 20 samples collected from each polling station. The samples were selected to reflect the demographic diversity of the state in terms of caste, religion, and age, with equal representation of gender.

It is important to note that the margin of error for the survey is plus or minus 2%. Furthermore, the survey did not take into account any last-minute shifts in voters' preferences during the final two days of the campaign.

When the respondents were asked about their preference for the next Chief Minister of the state about 39 percent of the voters preferred Mr. Siddaramaiah, a former Chief Minister. The present Chief Minister, Mr. Basavaraj Bommai, was the second choice with 26 percent, followed by another former Chief Minister, Mr. Kumaraswamy, with 16 percent. Former Chief Minister B. Yediyurappa had 15 percent of the respondents preferring him, while DK. Shivakumar had only 4 percent.

When asked which political party would be better for the development of Karnataka, 43 percent of the respondents chose the Congress. The BJP was the second choice with 36 percent, followed by JD(S) with 15 percent.

Regarding the question of whether the BJP government should be given another chance, 51 percent of the respondents said no, while 44 percent said yes. 5 percent of the respondents were unsure. It is important to note that the survey may not reflect the views of the entire population and there may be changes in opinions leading up to the election day.

There seems to be no major change in the voting preferences of the major communities in Karnataka. The BJP appears to be retaining its support base among the Lingayats, Nayaka ST, and SC Left communities, while the JD(S) continues to hold onto the Vokkaligas. The Congress, on the other hand, is receiving support from the Kurubas, other OBCs, SC Right, and Muslims.

However, it is interesting to note that some local communities are shifting their voting preferences towards different political parties. For example, the Bhovi community, which belongs to the touchable SC caste and has been traditionally supporting BJP, is now showing a preference for Congress. Similarly, Muslim voters in South Karnataka seem to be moving away from JD(S) and towards the INC.

These shifts in voting preferences may be due to various reasons, such as local issues, candidate selection, and party manifestos. It is important to note that these changes may not be uniform across all regions and may vary based on local dynamics.

Further, the latest Pre-Poll survey conducted by poll Pulse in Karnataka has identified critical issues that are at the forefront of voters' minds. Although all major political parties seem to be maintaining their traditional vote banks, there have been minor shifts within certain communities. For example, Bhovis, a touchable SC caste group, have shifted their allegiance from BJP to Congress, and Muslim voters in South Karnataka are moving away from JD(S) and towards INC.

The survey identified several critical issues that are influencing voters' decisions. The rise in gas cylinder prices is a significant concern, along with unemployment, communal polarisation, corruption, agrarian distress, Kannada pride, and inner-party rivalry. While INC has aggressively raised the issue of corruption, voters are not significantly altering their voting behaviour based on it.

On the other hand, INC is promising free bus service for women, Gruha Lakshmi, Gruha Jyothi, Anna Bhagya, Yuva Nidhi etc. These are gaining traction among the people. These guarantees may sway additional votes from poor, women, and rural populations towards INC. Despite the controversies and counter-campaigns that have arisen during the official campaign, it remains to be seen how these issues will impact voters' ultimate decisions.

- **Changes in Voting Preferences by Class and Gender:** The latest pre-poll survey has revealed significant shifts in voting preferences among various classes and genders. The poor and women across different communities expressed dissatisfaction with the current government, primarily due to rising prices and joblessness. Unlike the BJP government in Uttar Pradesh, the BJP government in Karnataka has failed to garner support from beneficiaries of social welfare schemes. As a result, the BJP is expected to perform poorly among this section of

voters, with most expressing a preference for the Indian National Congress (INC) party.

- **Change in Party Preferences:** Compared to the previous round, there are three major trends in this round's findings. Firstly, more respondents believe that the INC will secure a majority, while fewer believe that the BJP will secure a majority. Secondly, there is an increase in respondents who prefer to vote for the INC, while those who prefer the BJP and JD(S) have decreased. Finally, smaller parties such as AAP and KRPP have limited scope and chances to win only 1-3 seats out of 224 ACs in Karnataka. These trends suggest that the INC has gained momentum and could potentially secure a majority in the upcoming elections, but a significant number of respondents still predict a hung house, indicating an uncertain electoral outcome.
- **Overview of Party Campaigns:** The INC has led a sustained campaign, with all its leaders, including the Gandhi family, conducting physical rallies in the state. The campaign focuses on local issues such as corruption, lack of development, joblessness, and rising prices. On the other hand, the BJP has faced challenges in its campaign, with no singular campaign line. Initially, the party focused on national issues, but it realized that those were not resonating with voters. It then attempted to localize the issues, but lack of support for the incumbent government forced it to change its tone again. The JD(S) has focused on a highly localized campaign, primarily targeting south Karnataka. This strategy has helped the party hold its ground, although it has suffered some losses. Overall, this election is highly localized, with any national issue or campaign line failing to attract traction.

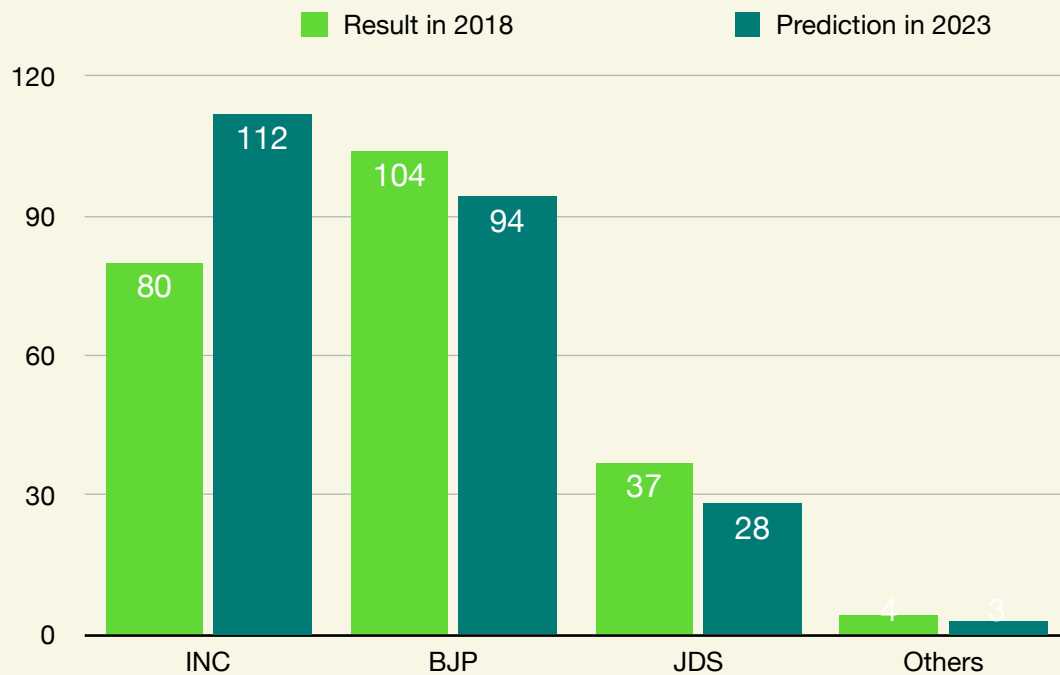
Overall as the polling day approaches, the Congress party appears to have an advantage in the upcoming elections in Karnataka. However, JD(S) role would be crucial in forming the Government

The details of the Pre-Poll survey and analysis are attached.

Survey Results/ Analysis

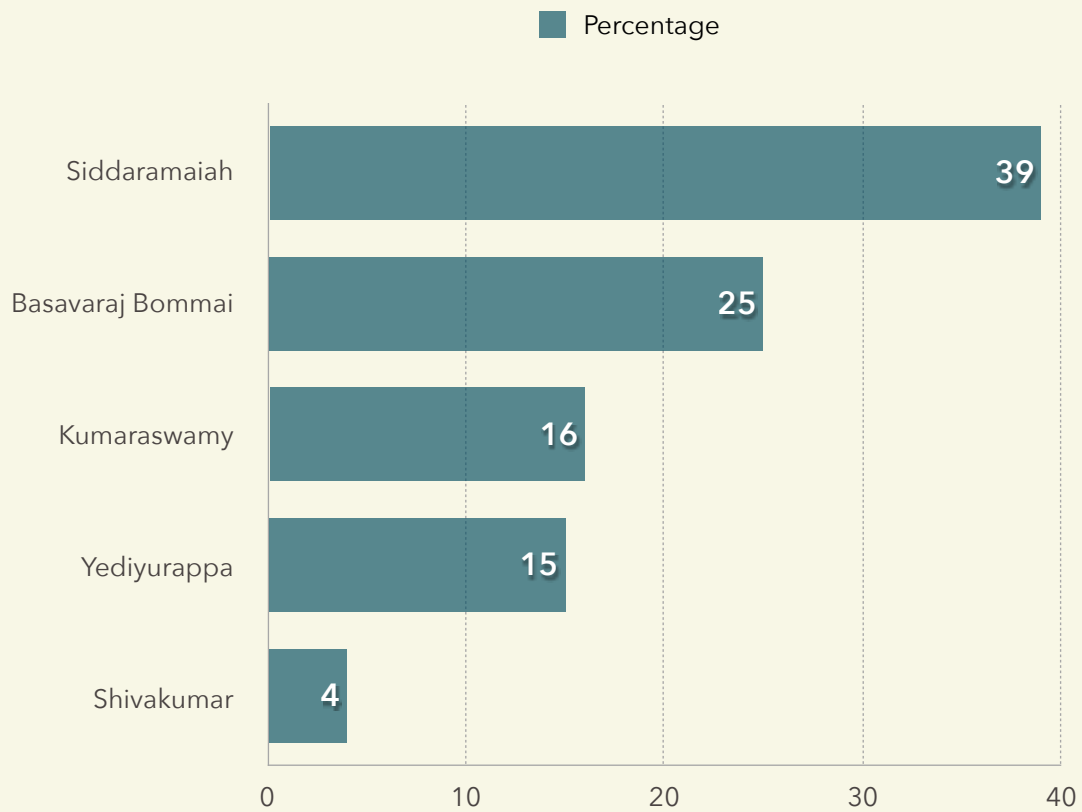
Prediction of seats in Assembly Election 2023

Party	Result in 2018	Prediction in 2023
INC	80	101-112
BJP	104	85-94
JDS	37	23-28
Others	4	1-3



Who would make better CM for Karnataka?

S.No.	Chief Minister Candidate	Percentage
1	Siddaramaiah	39
2	Basavaraj Bommai	25
3	Kumaraswamy	16
4	Yediyurappa	15
5	Shivakumar	4

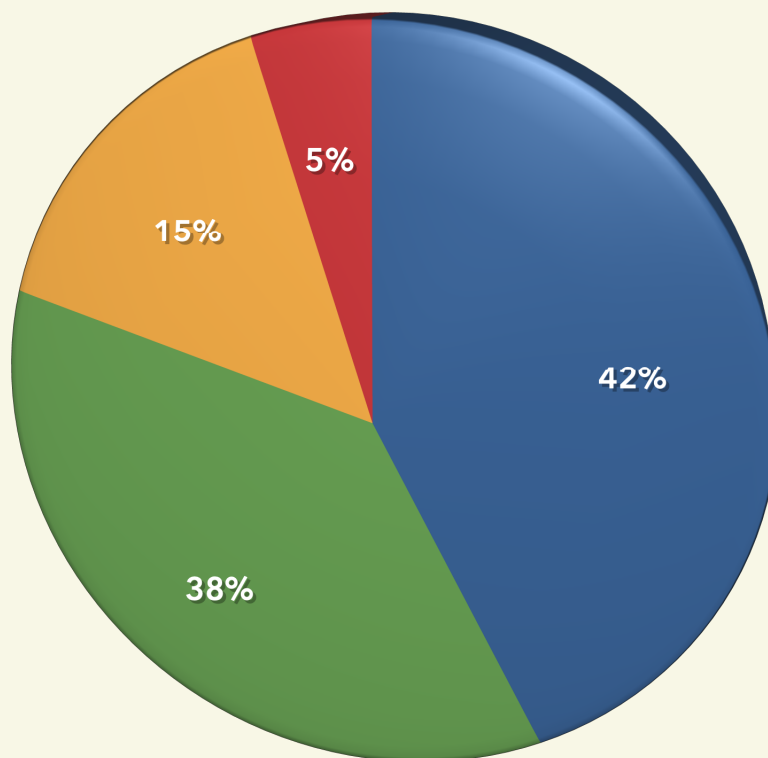


Overall Vote Share Projection

Vote share prediction for Assembly Election - 2023

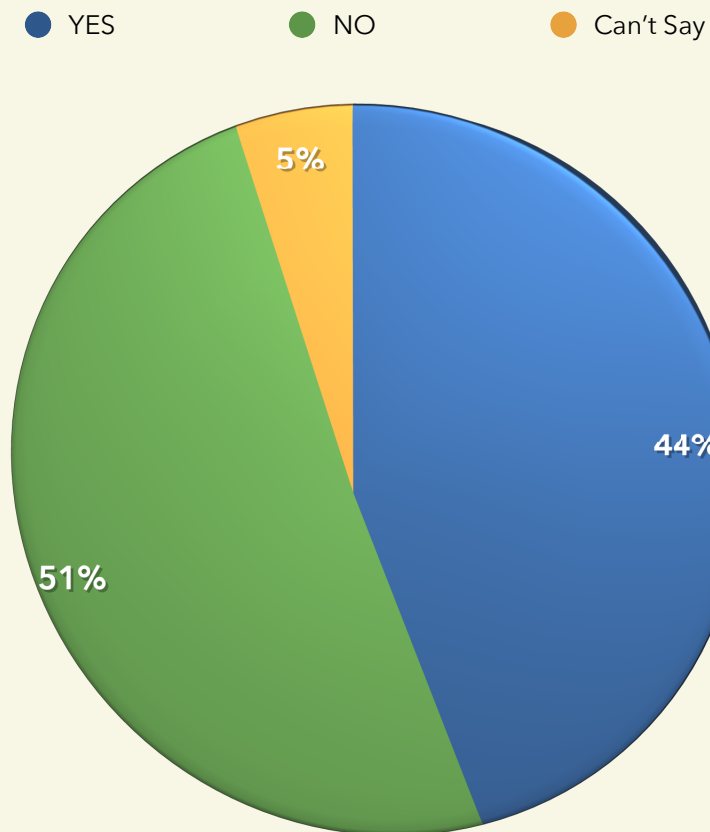
Party	Result in 2018	Predicted in 2023	Change (+/-)
INC	38.14	42.5	4.36
BJP	36.35	37.7	1.35
JD(S)	18.3	15.4	-2.9
Others	7.21	4.8	-2.41

● INC
 ● BJP
 ● JD(S)
 ● Others



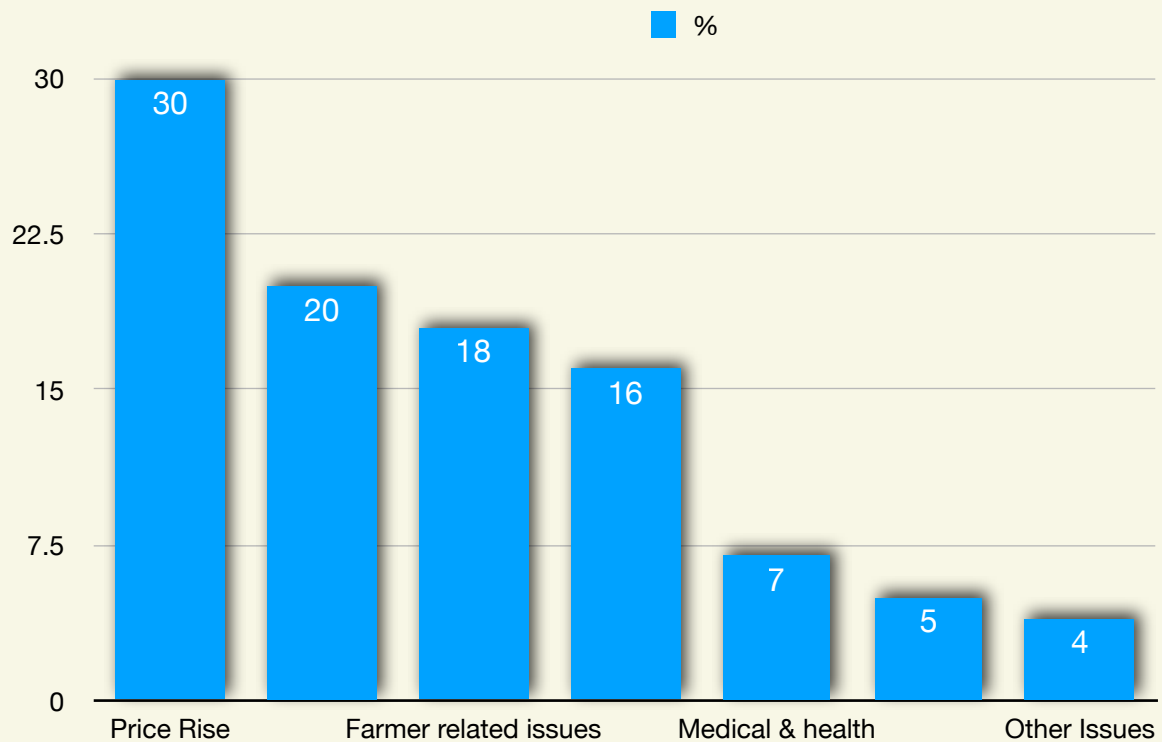
Should BJP continue in power for the next time?

Choice	% of respondents
YES	44
NO	51
Can't Say	5



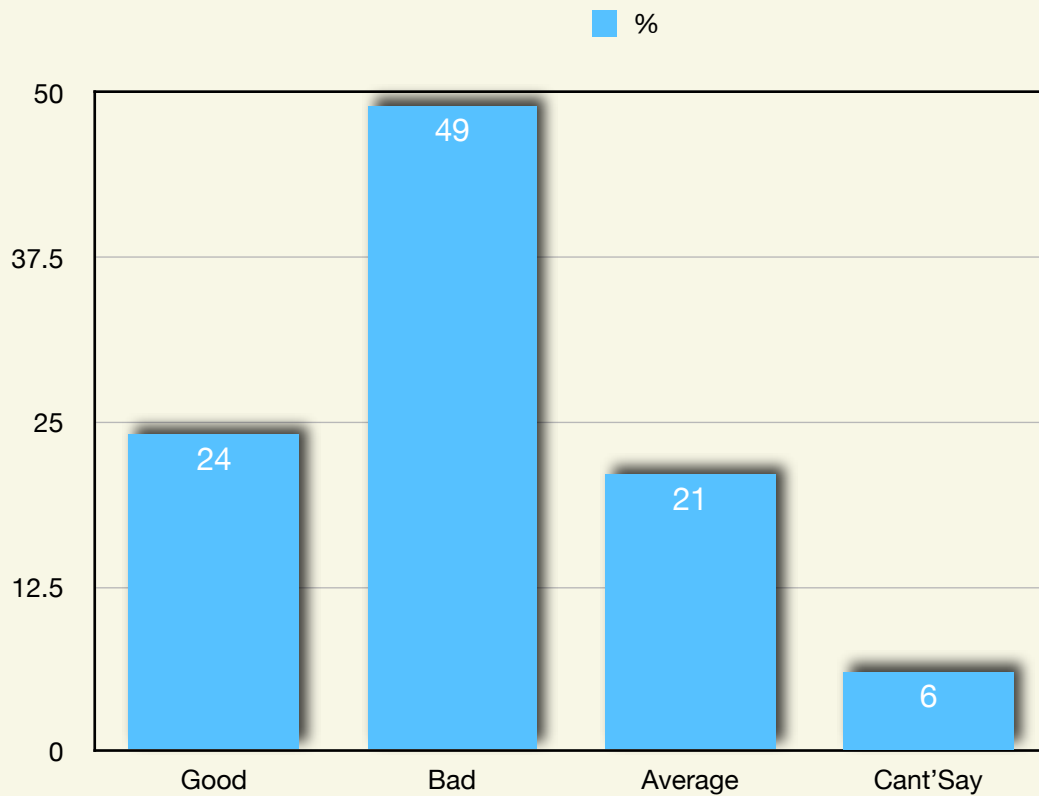
Problems with the present Government

Problem	%
Price Rise	30
Unemployment	20
Farmer related issues	18
Corruption	16
Medical & health	7
Roads and Other Infrastructure	5
Other Issues	4



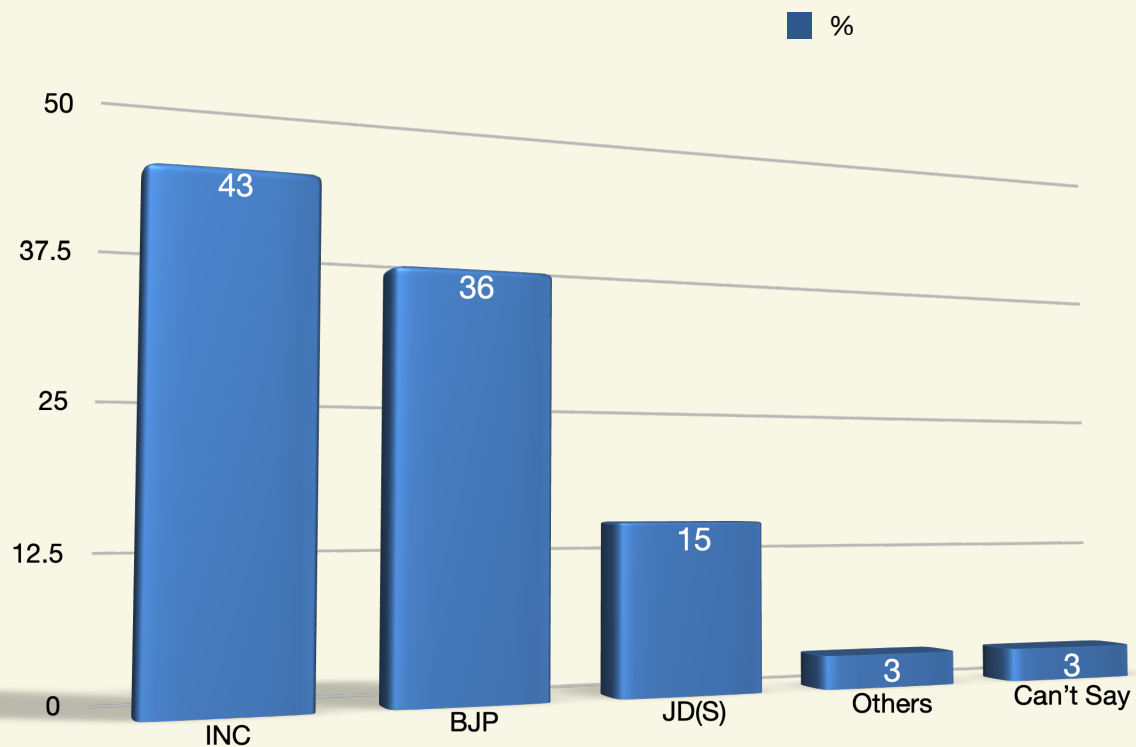
How is BJP government Performance

Performance	%
Good	24
Bad	49
Average	21
Cant'Say	6



Who should come to power for Karnataka Development

Party	%
INC	43
BJP	36
JD(S)	15
Others	3
Can't Say	3



Region wise Political Scenario of Karnataka that would affect Assembly Polls - 2023

Region	Dominant Community	Current status
Hyderabad Karnataka	Lingayat, Muslim, Kuruba, SC-ST	INC will have an Edge
Mumbai Karnataka	Lingayat, Muslim, Kuruba, SC (SC (Right) - Holeya, SC (Left) - Madiga), ST - Nayaka	Will have stiff fight between Congress& BJP
Coastal Karnataka	Mogaveera (OBC), Brahmin, Idiga, Tulu, Minorities, Bunt	BJP will have an Edge
Central Karnataka	Lingayats, Kuruba (OBC), Naikda (ST), Adi Karnataka (SC), Lambani (SC)	INC will have an Edge
Bengaluru Karnataka	Vokkaligas, Brahmins, Muslims, Reddys	INC will have an Edge
Old Mysuru Karnataka	Vokkaligas (OBC), Lingayat (OBC), Kuruba, Adi Karnataka (SC)	Will have stiff fight between Congress& JD (S)

Probable winners

S.No.	Region	Assembly Constituency	Probable winner
1	Bangalore	Anekal	INC
2	Bangalore	B.T.M.Layout	INC
3	Bangalore	Bangalore South	BJP
4	Bangalore	Basavanagudi	BJP
5	Bangalore	Bommanahalli	BJP
6	Bangalore	Byatarayanapura	INC
7	Bangalore	C.V. Raman Nagar	BJP
8	Bangalore	Chamrajpet	INC
9	Bangalore	Chickpet	JD(S)
10	Bangalore	Dasarahalli	INC
11	Bangalore	Devanahalli	INC
12	Bangalore	Doddaballapur	INC
13	Bangalore	Gandhi Nagar	INC
14	Bangalore	Govindraj Nagar	INC
15	Bangalore	Hebbal	INC
16	Bangalore	Hosakote	BJP
17	Bangalore	Jayanagar	INC
18	Bangalore	K.R.Puram	BJP
19	Bangalore	Mahadevapura	BJP
20	Bangalore	Mahalakshmi Layout	BJP
21	Bangalore	Malleswaram	BJP
22	Bangalore	Nelamangala	INC
23	Bangalore	Padmanabha Nagar	BJP
24	Bangalore	Pulakeshinagar	INC
25	Bangalore	Rajaji Nagar	INC

S.No.	Region	Assembly Constituency	Probable winner
26	Bangalore	Sarvagnanagar	INC
27	Bangalore	Shanti Nagar	INC
28	Bangalore	Shivajinagar	INC
29	Bangalore	Vijay Nagar	BJP
30	Bangalore	Yelahanka	BJP
31	Bangalore	Yeshwanthpur	BJP
32	Central Karnataka	Bagepalli	INC
33	Central Karnataka	Bangarapet	INC
34	Central Karnataka	Bhadravati	INC
35	Central Karnataka	Challakere	BJP
36	Central Karnataka	Channagiri	INC
37	Central Karnataka	Chikkaballapur	BJP
38	Central Karnataka	Chikmagalur	BJP
39	Central Karnataka	Chintamani	INC
40	Central Karnataka	Chitradurga	BJP
41	Central Karnataka	Davanagere North	INC
42	Central Karnataka	Davanagere South	INC
43	Central Karnataka	Gauribidanur	INC
44	Central Karnataka	Harapanahalli	INC

S.No.	Region	Assembly Constituency	Probable winner
45	Central Karnataka	Harihar	INC
46	Central Karnataka	Hiriyur	INC
47	Central Karnataka	Holalkere	BJP
48	Central Karnataka	Honnali	INC
49	Central Karnataka	Hosadurga	INC
50	Central Karnataka	Jagalur	BJP
51	Central Karnataka	Kadur	BJP
52	Central Karnataka	Kolar	INC
53	Central Karnataka	Kolar Gold Field	BJP
54	Central Karnataka	Malur	JD(S)
55	Central Karnataka	Mayakonda	INC
56	Central Karnataka	Molakalmuru	BJP
57	Central Karnataka	Mudigere	INC
58	Central Karnataka	Mulbagal	JD(S)
59	Central Karnataka	Sagar	BJP
60	Central Karnataka	Shikaripura	BJP
61	Central Karnataka	Shimoga	BJP

S.No.	Region	Assembly Constituency	Probable winner
62	Central Karnataka	Shimoga Rural	JD(S)
63	Central Karnataka	Sidlaghatta	JD(S)
64	Central Karnataka	Sorab	INC
65	Central Karnataka	Sringeri	INC
66	Central Karnataka	Srinivasapur	JD(S)
67	Central Karnataka	Tarikere	INC
68	Central Karnataka	Tirthahalli	INC
69	Coastal Karnataka	Bantval	BJP
70	Coastal Karnataka	Belthangady	BJP
71	Coastal Karnataka	Bhatkal	INC
72	Coastal Karnataka	Byndoor	BJP
73	Coastal Karnataka	Haliyal	INC
74	Coastal Karnataka	Kapu	BJP
75	Coastal Karnataka	Karkal	INC
76	Coastal Karnataka	Karwar	BJP
77	Coastal Karnataka	Kumta	JD(S)
78	Coastal Karnataka	Kundapura	BJP

S.No.	Region	Assembly Constituency	Probable winner
79	Coastal Karnataka	Mangalore	INC
80	Coastal Karnataka	Mangalore City North	BJP
81	Coastal Karnataka	Mangalore City South	BJP
82	Coastal Karnataka	Moodabidri	BJP
83	Coastal Karnataka	Puttur	INC
84	Coastal Karnataka	Sirsi	BJP
85	Coastal Karnataka	Sullia	BJP
86	Coastal Karnataka	Udupi	BJP
87	Coastal Karnataka	Yellapur	BJP
88	Kalyana Karnataka	Afzalpur	INC
89	Kalyana Karnataka	Aland	INC
90	Kalyana Karnataka	Aurad	INC
91	Kalyana Karnataka	Basavakalyan	BJP
92	Kalyana Karnataka	Bellary	BJP
93	Kalyana Karnataka	Bellary City	INC
94	Kalyana Karnataka	Bhalki	INC
95	Kalyana Karnataka	Bidar	INC

S.No.	Region	Assembly Constituency	Probable winner
96	Kalyana Karnataka	Bidar South	BJP
97	Kalyana Karnataka	Chincholi	INC
98	Kalyana Karnataka	Chittapur	INC
99	Kalyana Karnataka	Devadurga	JD(S)
100	Kalyana Karnataka	Gangawati	KRPP
101	Kalyana Karnataka	Gulbarga Dakshin	BJP
102	Kalyana Karnataka	Gulbarga Rural	BJP
103	Kalyana Karnataka	Gulbarga Uttar	INC
104	Kalyana Karnataka	Gurmitkal	JD(S)
105	Kalyana Karnataka	Hadagalli	BJP
106	Kalyana Karnataka	Hagaribommanahalli	BJP
107	Kalyana Karnataka	Humnabad	INC
108	Kalyana Karnataka	Jevargi	INC
109	Kalyana Karnataka	Kampli	INC
110	Kalyana Karnataka	Kanakagiri	INC
111	Kalyana Karnataka	Koppal	BJP
112	Kalyana Karnataka	Kudligi	BJP

S.No.	Region	Assembly Constituency	Probable winner
113	Kalyana Karnataka	Kushtagi	BJP
114	Kalyana Karnataka	Lingsugur	INC
115	Kalyana Karnataka	Manvi	INC
116	Kalyana Karnataka	Maski	INC
117	Kalyana Karnataka	Raichur City	BJP
118	Kalyana Karnataka	Raichur Rural	INC
119	Kalyana Karnataka	Sandur	INC
120	Kalyana Karnataka	Sedam	INC
121	Kalyana Karnataka	Shahapur	INC
122	Kalyana Karnataka	Shorapur	INC
123	Kalyana Karnataka	Sindhanur	INC
124	Kalyana Karnataka	Siruguppa	INC
125	Kalyana Karnataka	Vijayanagara	INC
126	Kalyana Karnataka	Yadgir	BJP
127	Kalyana Karnataka	Yelburga	INC
128	Mumbai Karnataka	Arabhavi	BJP
129	Mumbai Karnataka	Athani	INC

S.No.	Region	Assembly Constituency	Probable winner
130	Mumbai Karnataka	Babaleshwar	INC
131	Mumbai Karnataka	Badami	INC
132	Mumbai Karnataka	Bagalkot	BJP
133	Mumbai Karnataka	Bailhongal	BJP
134	Mumbai Karnataka	Basavana Bagevadi	INC
135	Mumbai Karnataka	Belgaum Dakshin	BJP
136	Mumbai Karnataka	Belgaum Rural	INC
137	Mumbai Karnataka	Belgaum Uttar	INC
138	Mumbai Karnataka	Bijapur City	BJP
139	Mumbai Karnataka	Bilgi	BJP
140	Mumbai Karnataka	Byadgi	INC
141	Mumbai Karnataka	Chikkodi-Sadalga	INC
142	Mumbai Karnataka	Devar Hippargi	JD(S)
143	Mumbai Karnataka	Dharwad	INC
144	Mumbai Karnataka	Gadag	INC
145	Mumbai Karnataka	Gokak	BJP
146	Mumbai Karnataka	Hangal	INC

S.No.	Region	Assembly Constituency	Probable winner
147	Mumbai Karnataka	Haveri	INC
148	Mumbai Karnataka	Hirekerur	INC
149	Mumbai Karnataka	Hubli-dharwad- Central	BJP
150	Mumbai Karnataka	Hubli-dharwad- West	BJP
151	Mumbai Karnataka	Hubli-dharwad-East	INC
152	Mumbai Karnataka	Hukkeri	BJP
153	Mumbai Karnataka	Hungund	BJP
154	Mumbai Karnataka	Indi	INC
155	Mumbai Karnataka	Jamkhandi	BJP
156	Mumbai Karnataka	Kagwad	BJP
157	Mumbai Karnataka	Kalghatgi	INC
158	Mumbai Karnataka	Khanapur	INC
159	Mumbai Karnataka	Kittur	BJP
160	Mumbai Karnataka	Kudachi	INC
161	Mumbai Karnataka	Kundgol	INC
162	Mumbai Karnataka	Muddebihal	INC
163	Mumbai Karnataka	Mudhol	BJP

S.No.	Region	Assembly Constituency	Probable winner
164	Mumbai Karnataka	Nagthan	BJP
165	Mumbai Karnataka	Nargund	BJP
166	Mumbai Karnataka	Navalgund	INC
167	Mumbai Karnataka	Nippani	BJP
168	Mumbai Karnataka	Ramdurg	INC
169	Mumbai Karnataka	Ranibennur	BJP
170	Mumbai Karnataka	Raybag	BJP
171	Mumbai Karnataka	Ron	BJP
172	Mumbai Karnataka	Saundatti Yellamma	BJP
173	Mumbai Karnataka	Shiggaon	BJP
174	Mumbai Karnataka	Shirahatti	BJP
175	Mumbai Karnataka	Sindgi	BJP
176	Mumbai Karnataka	Terdal	BJP
177	Mumbai Karnataka	Yemkanmardi	INC
178	Old Mysuru	Arkalgud	JD(S)
179	Old Mysuru	Arsikere	INC
180	Old Mysuru	Belur	JD(S)
181	Old Mysuru	Chamaraja	INC
182	Old Mysuru	Chamarajanagar	INC

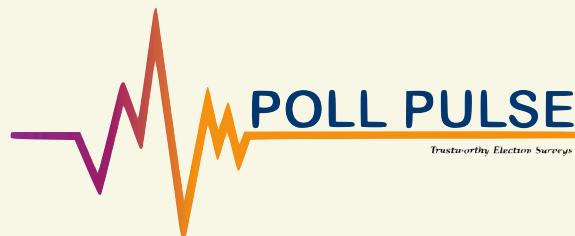
S.No.	Region	Assembly Constituency	Probable winner
183	Old Mysuru	Chamundeshwari	JD(S)
184	Old Mysuru	Channapatna	JD(S)
185	Old Mysuru	Chiknayakanhalli	INC
186	Old Mysuru	Gubbi	INC
187	Old Mysuru	Gundlupet	INC
188	Old Mysuru	Gundlupet	INC
189	Old Mysuru	Hanur	JD(S)
190	Old Mysuru	Hassan	BJP
191	Old Mysuru	Heggadadevankote	INC
192	Old Mysuru	Holenarasipur	JD(S)
193	Old Mysuru	Hunsur	INC
194	Old Mysuru	Kanakapura	INC
195	Old Mysuru	Kollegal	BJP
196	Old Mysuru	Koratagere	INC
197	Old Mysuru	Krishnaraja	BJP
198	Old Mysuru	Krishnarajanagara	JD(S)
199	Old Mysuru	Krishnarajpet	JD(S)
200	Old Mysuru	Kunigal	JD(S)
201	Old Mysuru	Maddur	JD(S)
202	Old Mysuru	Madhugiri	INC
203	Old Mysuru	Madikeri	BJP
204	Old Mysuru	Magadi	BJP
205	Old Mysuru	Malavalli	INC
206	Old Mysuru	Mandya	INC
207	Old Mysuru	Melukote	JD(S)
208	Old Mysuru	Nagamangala	INC
209	Old Mysuru	Nanjangud	INC

S.No.	Region	Assembly Constituency	Probable winner
210	Old Mysuru	Narasimharaja	INC
211	Old Mysuru	Pavagada	JD(S)
212	Old Mysuru	Periyapatna	INC
213	Old Mysuru	Rajarajeshwari Nagar	BJP
214	Old Mysuru	Ramanagaram	JD(S)
215	Old Mysuru	Sakleshpur	JD(S)
216	Old Mysuru	Shravanabelagola	JD(S)
217	Old Mysuru	Shrirangapattana	INC
218	Old Mysuru	Sira	BJP
219	Old Mysuru	T.Narasipur	JD(S)
220	Old Mysuru	Tiptur	INC
221	Old Mysuru	Tumkur City	JD(S)
222	Old Mysuru	Tumkur Rural	JD(S)
223	Old Mysuru	Turuvekere	JD(S)
224	Old Mysuru	Varuna	INC
225	Old Mysuru	Virajpet	INC



Date of Poll
10-05-2023

Counting date
13-05-2023



Padma Sagar Apartments, flat no.103 East Srinivas Nagar Colony,
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